



**Queensland Mining &  
Engineering Exhibition**

**23 - 25 July 2024  
Mackay Showgrounds**

**Exhibitor &  
Sponsorship Prospectus**



Reinforcing its role as Australia's largest regional mining event, Queensland Mining & Engineering Exhibition 2022 welcomed more than 300 exhibitors occupying 3 pavilions and 5,936 sqm of exhibition space.

## 5,311

**TOTAL UNIQUE ATTENDEES\***  
**3,627 VISITORS**  
**1,676 EXHIBITORS**  
**28 MEDIA**

## 92%

**OF 2022 VISITORS STATED  
 THEY ARE LIKELY TO AT-  
 TEND AGAIN**

## 83%

**OF 2022 VISITORS AGREE  
 THAT QME IS A MUST  
 ATTEND EVENT**

## 11,600

**LEADS WERE SCANNED  
 BY EXHIBITORS USING  
 OUR APP ACROSS 3 DAYS**

\*CAB AUDITED BY AUDITED MEDIA ASSOCIATION OF AUSTRALIA

## VISITOR PROFILE

### 9.4%

#### Engineers

Mechanical  
 Mining  
 Electrical  
 Hydraulic  
 Civil  
 Chemical  
 Process  
 Other

### 14.4%

#### Senior Management

Director  
 GM  
 MD  
 CEO  
 Owner

### 17.7%

#### Management

Mine Manager  
 Site Supervisor  
 Middle Management  
 Purchasing  
 Product Manager  
 Plant Manager  
 Contractor

### 12.0%

#### Site Personnel

Maintenance  
 Operations  
 Production  
 Operator  
 Tradesperson

## KEY COMPANIES IN ATTENDANCE

Abbott Point	Dalrymple Bay Coal Terminal	Collinsville Coal	Mitsubishi Development	Stanmore Resources
Aurecon	Glencore	Fitzroy Resources	Monadelphous	Thiess
Aurizon	Mackellar Mining	Jellinbah Resources	North Queensland Bulk Ports	UGL Resources
Batchfire Resources	Bravus	John Holland	Peabody	Whitehaven Coal
BHP	Anglo American	MacMahon Mining	Port of Townsville	Yancoal
BMA	Hay Point Coal Terminal	McLanahan Corp	Rio Tinto	

## WHAT'S ON IN 2024



### MINING PAVILION

QME will feature leading mining companies as exhibitors to engage with industry personnel, suppliers, drive recruitment activities and raise awareness for their initiatives.



### SEMINAR SERIES

Our free-to-attend seminar series will look at the latest innovations and collaborative approaches to improve productivity and long-term strategy for the mining sector. The program will be developed in close consultation with industry.



### NETWORKING OPPORTUNITIES

QME is the ultimate destination to network with peers. Our Opening Party will be held at the end of Day 1, while The Bowen Basin Mining Club's Queensland Mining Awards will take place on Day 2 of QME.



### WORKSHOPS

Learning opportunities extend beyond QME's venue. There will be workshops in Mackay organised by our partners throughout the three-day event.



### DECARBONISATION SHOWCASE

New at QME, a Decarbonisation Showcase will be added to this year's exhibition floor to cater to the needs of mining companies looking for solutions that meet their Environmental, Social and Governance (ESG) obligations.



**WHY EXHIBIT AT QME 2024**

**Queensland Mining & Engineering Exhibition will bring together buyers and suppliers from all sectors of the Queensland mining industry to Mackay.**



**QME gives your business a unique opportunity to:**

- Display and demonstrate your new and innovative products
- Deliver your businesses to a qualified audience of mining professionals
- Communicate and network with buyers and influencers
- Generate sales leads and build relations with the people that matter to your business

**All in one 3-day event**

QME can provide exhibiting and sponsorship options including fully built and ready to go stand packages, custom brand activations, outdoor display space for equipment and heavy product displays and sponsorship packages that will increase your brand and product awareness to the industry.

Designed, built & installed by

**bold**  
architecture

**FERGUS**  
Commercial | Commercial | Commercial

*We*  
**CUSTOM**  
slopes & safety

**MACS**  
slopes & safety

**Exhibiting Opportunities**



## STAND PRICING

Inside Space Pricing (inc GST)					
Size (sqm)	Space Type	Pavilion A		Pavilion B & C	
		Standard	Premium	Standard	Premium
9	A	\$7,848.50	\$8,897.90	\$7,472.30	\$7,967.30
	B	\$8,839.60	\$9,889.00	\$8,463.40	\$8,958.40
12	A	\$9,623.90	\$11,023.10	\$9,122.30	\$9,782.30
	B	\$11,070.40	\$12,469.60	\$10,568.80	\$11,228.80
15	A	\$11,399.30	\$13,148.30	\$10,772.30	\$11,597.30
	B	\$13,301.20	\$15,050.20	\$12,674.20	\$13,499.20
18	A	\$13,174.70	\$15,273.50	\$12,422.30	\$13,412.30
	B	\$15,532.00	\$17,630.80	\$14,779.60	\$15,769.60
27	A	\$18,500.90	\$21,649.10	\$17,372.30	\$18,857.30
	B	\$22,224.40	\$25,372.60	\$21,095.80	\$22,580.80
36	A	\$23,827.10	\$28,024.70	\$22,322.30	\$24,302.30
	B	\$28,916.80	\$33,114.40	\$27,412.00	\$29,392.00
54	A		\$39,706.70		\$35,192.30
72	A		\$43,072.70		\$46,082.30

\*pavilions have a weight limit of 250kg/m<sup>2</sup>

Outdoor Space Pricing (inc GST)		
Size (sqm)	Space Type	Outdoor Space
18	C	\$6,878.30
36	C	\$11,234.30
54	C	\$15,590.30
72	C	\$19,946.30
144	C	\$30,242.30

### ALL STANDS INCLUDE STANDARD EXPOSURE PACKAGE & LEAD SCANNER

DIGITAL EVENT GUIDE FEATURES – Company Listing, Product & Brand Listing in Exhibition Directory and Colour Half Page Advert

ONLINE FEATURES – Online Company Listing, Image Uploads, Contact Information

\*Completed via Online Exhibitor Manual

### A: SPACE ONLY

- Floor space
- Lead Tracker
- Public Liability Insurance
- Stand Design Approval
- Exhibitor Dashboard

### B: SPACE AND SHELL SCHEME

- Same inclusions as 'A'
- Booth construction
- Rear and side walls where applicable
- Fascia signage to front (and sides where applicable)
- Spotlights; 2 per 9 m<sup>2</sup> of space.

### C: OUTDOOR SPACE ONLY

- Outdoor Space
- Public Liability Insurance
- Stand Design Approval
- Exhibitor Dashboard

## WALK-ON PACKAGES

- Outside Marquee = \$231/m<sup>2</sup> (outdoor stands only, minimum 9m<sup>2</sup>)**
- Walk-on Package A = \$1,480**  
includes 1 x cabinet with 1 x table and 2 x chairs
- Walk-on Package B = \$1,650**  
includes 1 x brochure rack with 1 x table and 2 x chairs
- Walk-on Package C = \$1,270**  
includes 1 x cabinet with 1 x bar table and 2 x bar stools
- Walk-on Package D = \$1,380**  
includes 1 x brochure rack with 1 x bar table and 2 x bar stools

### ALL WALK-ON PACKAGE OPTIONS INCLUDE:

- 1 x power point & electrical consumption
- Stand cleaning (up to 36m<sup>2</sup> stand only)

STAND UPGRADE - 3X3

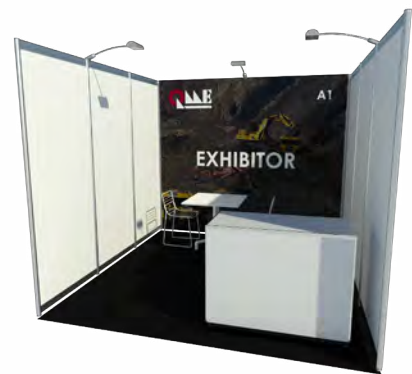
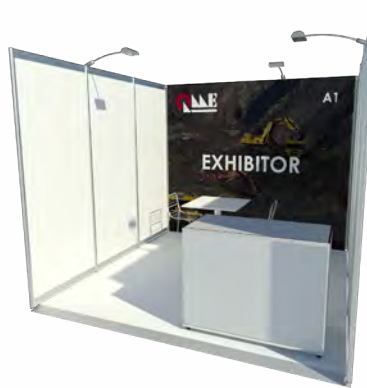
SILVER PACKAGE - INLINE

INCLUDES:

- Octanorm stand with feature wall and graphic signage as shown
- 1 x Lockable cupboard
- 1 x Table
- 2 x Chairs
- 1 x 4 Amp power point
- 3 x 50w LED arm light
- Stand cleaning
- Graphic Panel:  
1 x 2880mm x 2480m

Option A: Timber \$3,960

Option B: Carpet \$3,330



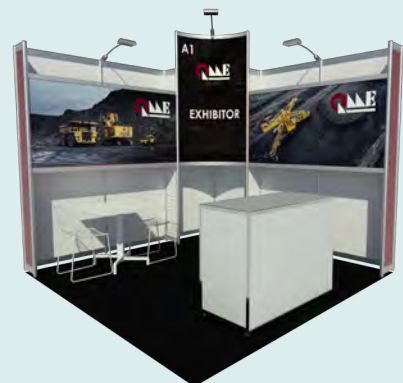
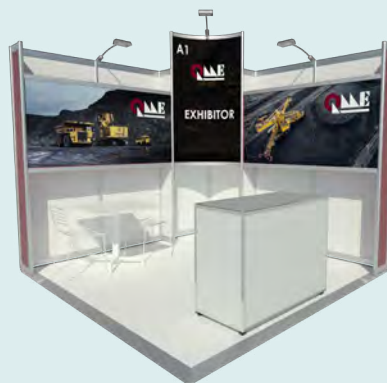
SILVER PACKAGE - CORNER

INCLUDES:

- Octanorm stand with curved feature wall and graphic signage as shown
- 1 x Lockable cupboard
- 1 x Table
- 2 x Chairs
- 1 x 4 Amp power point
- 3 x 50w LED arm light
- Stand cleaning
- Graphic Panel:  
1 x 2880mm x 2480m  
2 x 1960mm x 970mm

Option A: Timber \$4,275

Option B: Carpet \$3,465



STAND UPGRADE - 6X3

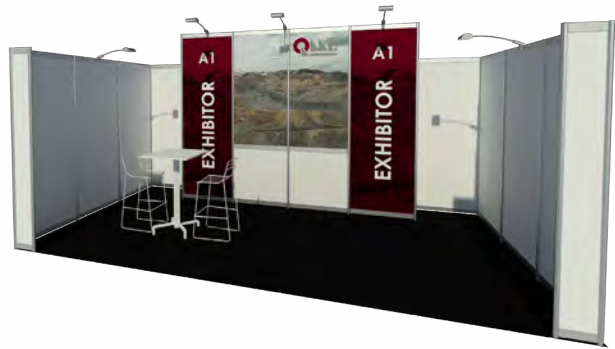
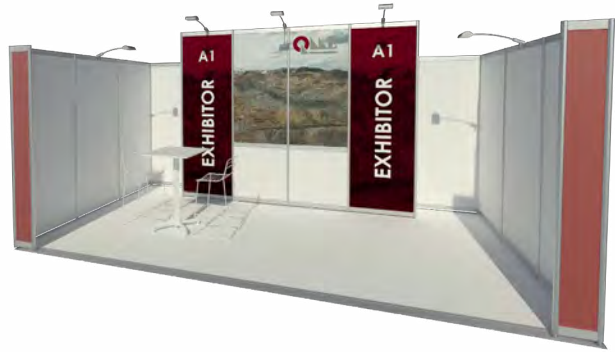
**GOLD PACKAGE - INLINE**

**INCLUDES:**

- Octanorm stand with feature wall and graphic signage as shown
- 2 x Lockable cupboard
- 1 x Table
- 2 x Chairs
- 1 x 4 Amp power point
- 7 x 50w LED arm light
- Stand cleaning
- Graphic Panel:  
2 x 970mm x 2360mm  
2 x 970mm x 1910mm

**Option A: Timber \$7,650**

**Option B: Carpet \$6,750**



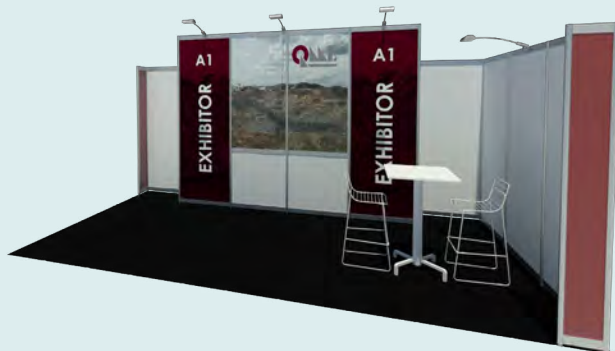
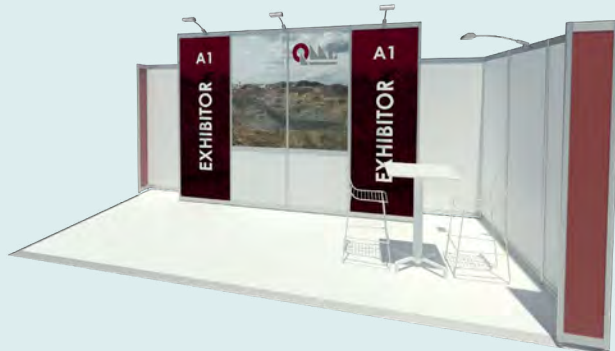
**GOLD PACKAGE - CORNER**

**INCLUDES:**

- Octanorm stand with feature wall and graphic signage as shown
- 2 x Lockable cupboard
- 1 x Table
- 2 x Chairs
- 1 x 4 Amp power point
- 6 x 50w LED arm light
- Stand cleaning
- Graphic Panel:  
2 x 970mm x 2360mm  
2 x 970mm x 1910mm

**Option A: Timber \$7,560**

**Option B: Carpet \$6,750**





## STAND UPGRADE - 6X6

## PLATINUM PACKAGE

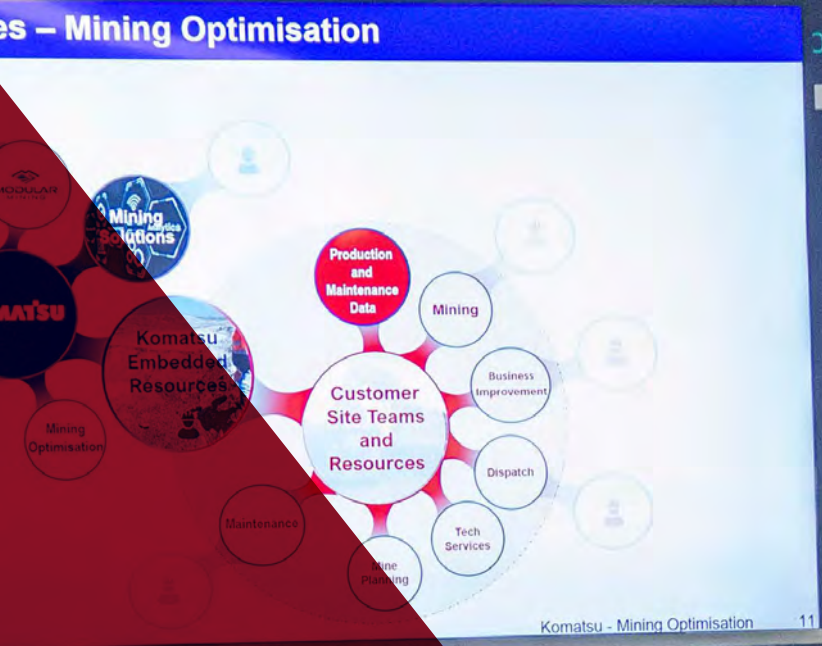
## INCLUDES:

- Octanorm stand with 3.5m H feature wall and graphic signage as shown
- 2 x Lockable cupboard
- 3 x 1 seater lounge
- 1 x Coffee table
- 2 x Stool
- 1 x 4 Amp power point
- 3 x LED spotlight
- Stand cleaning
- Graphic Panel:
  - 1 x 3963mm x 2971mm
  - 3 x 986mm x 2970mm
  - 1 x 986mm x 1978mm

Option A: Timber \$16,200

Option B: Carpet \$15,300





by  
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# Sponsorship Opportunities

# SPONSORSHIP OPPORTUNITIES

## EVENT PARTNER

The QME Event Partner sponsorship is an exclusive opportunity for one company to directly align with the event through the highest level of branding and exposure. The sponsorship presents opportunities to reach the event visitors pre-show and on-site.

### INCLUDES:

- Sponsor logo in prominent position on all QME communications, advertisements & website
- QME will provide 2 customised email templates for you to invite your guests individually
- 1 x website banner on the QME website
- 3 x banners on visitor campaign emails prior to the event
- Sponsor logo on all on-site signage
- 1 x feature in an email sent to visitors during the event
- 3 x carpet tiles with your logo & directions to your stand
- Full page advertisement on the back cover of QME digital event guide
- Verbal acknowledgement at the QME opening party
- Upgraded online exhibitor profile
- Exhibitor Dashboard Pro

**\$22,550**

## OPENING PARTY SPONSOR

The QME Opening Party is held on the first night of QME and is open to both exhibitors and visitors. This exclusive sponsorship opportunity provides a perfect opportunity to expose your business and brand in a networking environment. This opportunity is perfect for a sponsor looking to do business with not only the visitors to QME but also the other exhibitors and industry suppliers.

### INCLUDES:

- Branding within the QME Opening Party venue
- Wait staff to wear a branded shirt with QME and sponsor logo
- Verbal acknowledgement and present a 2 minute public statement at the event
- Option to provide a lucky door prize (sponsor to provide prizes)
- Option to provide stubby holder (sponsor to provide holders)
- Sponsor logo on the QME website and visitor email campaigns
- Logo on all materials relating to the QME Opening Party
- 1 x banner on the QME website
- 2 x banners on visitor campaign emails prior to the event
- Full page advertisement in the digital event guide and upgraded online exhibitor profile
- Exhibitor Dashboard Pro

**\$16,000**



## REGISTRATION SPONSOR

The registration sponsor will get branding and exposure online for pre-registered visitors and at the show as they enter. This gives the sponsor the opportunity to be top of mind for a visitor as they enter QME.

### INCLUDES:

- Web banner on the QME online registration page
- Banner on the visitor badge on registration day
- Logo on the online registration counters and forms
- Logo on event registration
- Sponsor logo on the QME website and visitor email campaigns
- Half page advertisement in the digital event guide and upgraded online exhibitor profile
- Exhibitor Dashboard Pro



**\$15,500**

## SEMINAR SERIES SPONSOR

Align your brand with the most comprehensive free-to-attend seminar program for the Queensland mining industry.

### INCLUDES:

- Seminar Series Sponsorship including an introduction
- Branding within seminar area
- Silver web listing
- Full page advertisement in the digital event guide
- 1 x banner on QME.com
- 1 x banner on visitor EDM
- Sponsor logo on the QME website and visitor email campaigns
- Exhibitor Dashboard Pro



**\$16,225**



# SPONSORSHIP SUMMARY

SPONSORSHIP OPPORTUNITIES	Sponsorship specific branding*	Unique onsite opportunities*	Additional onsite branding	Feature in visitor email	Logo on website and emails	Website banner ad	Email banner ads	Exhibitor dashboard pro	Digital event guide ad
EVENT PARTNER	✓	✓	✓	✓	✓	✓	3	✓	Full Page
OPENING PARTY SPONSOR	✓	✓	✓		✓	✓	2	✓	Full Page
REGISTRATION SPONSOR	✓	✓			✓	Registration page	Visitor confirmation emails	✓	Half Page
SEMINAR SERIES SPONSOR	✓	✓			✓	✓	1	✓	Full Page



## ONSITE PROMOTIONAL OPPORTUNITIES

Increase your onsite visibility with these promotional opportunities.



### LANYARD\*

Exclusive

Includes your brand logo on bio-degradable and sustainable lanyards.

**SOLD OUT**

\$13,750



### CARPET TILES

5 x Branded Carpet tiles at the event

\$1,908.50



### FLOOR PLAN LOGO

Your logo on the floor plan at the event

\$690

# EVENT GUIDE UPGRADES

## DIGITAL EVENT GUIDE

The Digital Event Guide is an interactive online resource designed to help attendees plan their visit to the event. The digital QME guide features a complete list of exhibiting companies and event features. This online publication is used during and after the event by visitors to find information and source products and suppliers.

Full Page	\$1,545
Double Page Ad	\$2,200



# UPGRADED DIRECTORY LISTING

The online exhibitor directory is an essential tool used by visitors to QME when planning their time at the event. Complete listings that are rich in content drive engagement create more views. Get your company in front of more buyers with these enhanced directory listings.

## GOLD

Gold includes all the benefits of silver

### Plus

- Filter Sponsorship to appear above all other exhibitors for a specific search filter
- Homepage Feature Gold enables exhibitors to appear at the top of the exhibitor directory for a single filter category.

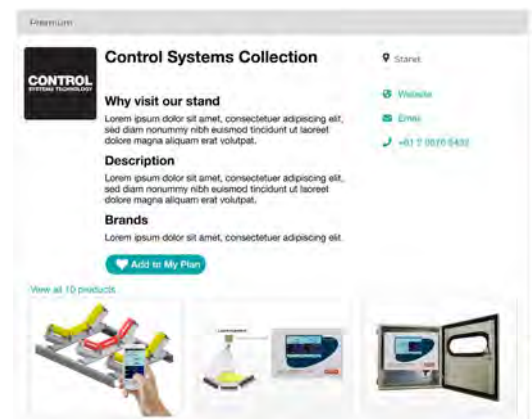
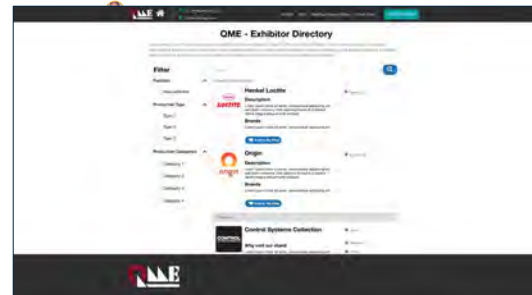
**\$1,399.20 Inc GST**

## SILVER

- Company Logo
- Company Name
- Categories
- Stand Number
- Description
- Brands
- Why Visit Our Stand
- Products
- Website
- Email
- Phone

Visitors can contact the exhibitor from the Directory

**\$671 Inc GST**



# DIGITAL ADVERTISING

Increase your visibility with these promotional opportunities.

## E-NEWS

Queensland Mining & Engineering Exhibition e-news delivers the latest event and industry news to an audience of engaged, quality industry contacts.

Email inline banner **\$3,264.80**

**6,500**  
mining industry  
subscribers

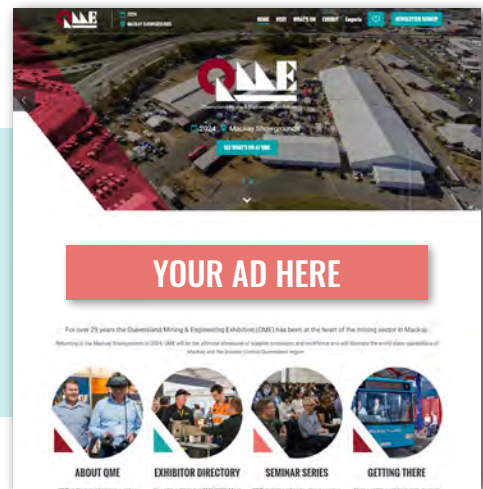


## QME WEBSITE

Home Page Banner **\$2,565.20**

**OVER 30,000**  
website users\*

\*During QME's registration campaign from April to July 2022



# VALUE BUNDLES

**ONSITE BOOSTER**

**\$2,112**

(20% discount)

**INCLUDES**

Half page upgrade, silver web listing and logo on floor plan

**ONLINE BOOSTER**

**\$3,278**

(20% discount)

**INCLUDES**

Silver web listing and EDM banner

**BRAND BOOSTER**

**\$4,774**

(30% discount)

**INCLUDES**

Silver web listing, full page advertisement, logo on floor plan and EDM banner



[Click here to watch our highlights video](#)



Queensland Mining &  
Engineering Exhibition

Built by



In the business of  
building businesses

## CONTACT DETAILS

For more information or to book, contact:

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