



Sponsorship Opportunities

About The QME Mining Industry Conference

The QME Mining Industry Conference will be held at Mackay Entertainment & Convention Centre on Tuesday 27 and Wednesday 28 July 2010. It is a high profile event with the theme: Mining 2010 and Beyond: Maximising Alliances, Partnerships, Technology and Innovation for a Sustainable Future.

The QME Mining Industry Conference will coincide with the first two days of the widely successful Queensland Mining and Engineering Exhibition (QME) in Mackay. Both events are organised by Reed Exhibitions Australia, the Australian subsidiary of the world's largest event organiser.

The QME Mining Industry Conference will bring together some of the industry's leading experts and personnel to a unique educational environment dedicated to the exchange of knowledge, research and information.

Why You Should Sponsor The QME Mining Industry Conference?

The QME Mining Industry Conference sponsorship packages have been tailored to:

- Provide an excellent opportunity to promote your company and maintain a high profile among industry specialists and delegates
- Give you an edge over your competition by targeting the key industry players
- Acknowledge your commitment and involvement in the industry
- Raise your company profile
- Provide you with the opportunity to develop strategic partnerships and strengthen existing business relationships with key industry personnel

Early confirmation of your sponsorship will ensure an even higher level of exposure. An extensive marketing campaign including advertising, direct mail, email broadcasts and web coverage will be implemented in the lead up to the conference.

To discuss the sponsorship packages outlined below or gain insight on how to promote your products and services at The QME Mining Industry Conference, please contact Veronica Ling T 02 9422 8965 E veronica.ling@reedexhibitions.com.au or Soren Norgaard T 02 9422 2563 E soren.norgaard@reedexhibitions.com.au

Sponsorship Packages Include:

- Gold Partner Sponsorship \$16,500
- Silver Partner Sponsorship \$8,250
- Lunch Sponsorship 1 Day \$6,600/ 2 Days \$9,900
- Coffee Break Sponsorship 1 Day \$4,400/ 2 Days \$6,600
- Keynote Speaker Sponsorship \$5,500
- Delegate Satchel Sponsorship \$6,600
- Lanyard and Name Badge Sponsorship \$5,500
- Corporate Conference Supporter \$1,650
- Webpage Sponsorship \$2,200
- Delegate Satchel Inserts \$1,100
- Promotional Items \$POA

Gold Partner Sponsor 2 limited spots \$16,500

This sponsorship package creates maximum exposure and informs the target market of your involvement in the industry. **There are only two spots available.** As a Gold Partner Sponsor your package will include the following high exposure opportunities:

- Delegate passes for two company representatives to attend and network at the conference and the official QME Industry Function with key players in the field. Value at **over \$3500**
- Your company logo will be placed on the conference registration brochure and final conference program folder
- Your promotional material inserted (1 x A4 flyer) into the conference satchels*
- Your promotional material inserted (1 x A4 flyer) into the QME Exhibition Visitor Bags which will be distributed to over 10,000 trade visitors*
- Company logo slide displayed at the beginning and end of each day.
- Acknowledgement as Gold Sponsor on the QME Conference webpage with a hyperlink to your company website
- Your company logo in a prominent position on the QME Conference on-site signage
- 100 word company profile and logo printed in the QME Conference flyer which will be inserted into the QME Exhibition visitor bag, distributed to over 10,000 trade visits.
- Sponsor logo in a prominent position on a banner at the QME Exhibition

* You are responsible for the production and delivery of your company flyer/brochure in time for our packing house to insert into satchels and visitor bags.

Silver Partner Sponsor 3 limited spots \$8,250

- Delegate passes for two company representatives to attend and network at the high profile conference. Valued at **over \$3,000**
- Your company logo will be placed on the conference registration brochure and final conference program folder
- Acknowledgement as Silver Sponsor on the QME Conference webpage with a hyperlink to your company website.
- Your company logo on the QME Conference on-site signage
- 100 word company profile and logo printed in the QME Conference flyer which will be inserted into the QME Exhibition visitor bag, distributed to over 10,000 trade visits
- Sponsor logo on a banner at the QME Exhibition

Keynote Speaker Sponsorship \$5,500 per Keynote Speaker

Demonstrate your support for the mining industry by sponsoring a keynote speaker.

Travel and accommodation costs may also need to be covered for the speaker you sponsor. As a Keynote Speaker Sponsor your package will include:

- Your company logo on all printed conference programs next to your sponsored speaker.
- Introductory / welcoming statement before the Keynote Speaker presents
- PowerPoint slide with your company logo displayed at the beginning and end of your speaker's session
- Distribution of your company brochure before the presentation
- Company logo on the on-site conference signage
- Acknowledgement on the conference webpage
- 100 word company profile and logo printed in the QME Conference flyer which will be inserted into the QME Exhibition visitor bag, distributed to over 10,000 trade visits
- Sponsor logo on a banner at the QME Exhibition

Lunch Sponsor 1 Day \$6,600/ 2 Days \$9,900

Build a relationship with The QME Mining Industry Conference delegates in a relaxing environment. Raise your company profile and expose your industry involvement during an informal lunch break. As a Lunch Sponsor your package will include:

- Company banner displayed in The QME Mining Industry Conference venue during lunch*
- Company flyer/brochure displayed on tables during lunch *
- You may set up a desk in the lunch venue displaying further promotional opportunities and or to have a staff present to answer any questions
- Acknowledgement in the conference program book, registration brochure and webpage
- Company logo on the on-site conference signage
- 100 word company profile printed in the QME Conference flyer which will be inserted into the QME Exhibition visitor bag and distributed to over 10,000 trade visits
- Sponsor logo on a banner at the QME Exhibition

* You are responsible for the production and delivery of your company banner and flyer/brochure.

Coffee Break Sponsor 1 Day \$4,400/ 2 Days \$6,600

Sponsoring the coffee break provides a networking opportunity to highlight your company name and logo during a coffee break. Delegates will have 2 coffee breaks a day, you can sponsor 1 or 2 days.

As a Coffee Break Sponsor your package will include:

- > Display of your company banner during the coffee breaks*
- > Acknowledgement in the conference program book and webpage
- > Company logo on the on-site conference banners
- > 50 word company profile printed in the QME Conference flyer which will be inserted into the QME Exhibition visitor bag and distributed to over 10,000 trade visits
- > Sponsor logo on a banner at the QME Exhibition

* You are responsible for the production and delivery of your company banner.

Delegate Satchel Sponsor Exclusive - 1 spot only \$6,600

All delegates will receive a satchel containing their conference program folder. Why not put your company logo on the satchel as a “walking” advertisement? Satchels are used by conference delegates for the duration of the conference and are often re-used at a later date.

As a Delegate Satchel Sponsor your package will include:

- > Company logo on The QME Mining Industry Conference delegate satchels
 - > Acknowledgement in the conference program book and on the official webpage
 - > 50 word company profile printed in the QME Conference flyer which will be inserted into the QME Exhibition visitor bag and distributed to over 10,000 trade visits
 - > Sponsor logo on a banner at the QME Exhibition
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Name Badge and Lanyard Sponsorship Exclusive - 1 spot only \$5,500

All delegates will be registered and required to wear their badge at all times to gain access to The QME Mining Industry Conference and the QME Exhibition. Put your company logo on the delegate's name badge and lanyard as a 'roving' advertisement.

As a Name Badge and Lanyard Sponsor, your package will include:

- > Company logo on The QME Mining Industry Conference delegate name badge
- > Company logo on the lanyards attached to the delegate name badges**
- > Acknowledgement in the conference program book and on the official webpage
- > 50 word company profile printed in the QME Conference flyer which will be inserted into the QME Exhibition visitor bag and distributed to over 10,000 trade visits
- > Sponsor logo on a banner at the QME Exhibition

** You are responsible for the production and delivery of lanyards; this is not part of the sponsorship package. However, we are happy to help you organise the production of these lanyards at an additional cost.

Webpage Sponsorship Exclusive - 1 spot only \$2,200

Promote your company in the "shop window" of The QME Mining Industry Conference official webpage, www.queenslandminingexpo.com.au/conference which is part of the QME Exhibition website. The QME Exhibition Website attracted over 190,000 page views in the year of 2008 when QME Exhibition was last held. Sponsorship will give your company exposure before and after The QME Mining Industry Conference.

As a Website Sponsor your package will include:

- > Company advertisement banner on the official QME Mining Industry Conference webpage, hyperlinked to your company website for 1 year
- > Acknowledgement in the conference program book
- > 50 word company profile printed in the QME Conference flyer which will be inserted into the QME Exhibition visitor bag and distributed to over 10,000 trade visits

Delegate Satchel Inserts \$1,100

Place your company flyer into the delegate's satchels, which are given to delegates at registration at the beginning of the day and are typically carried throughout the duration of the conference.

Promotional Items \$POA

Make them notice! Insert your company's promotional item in the delegate satchels. These may include pens, highlighters or note pads.

Contact us

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